

# Community Matters 2025 Wrapped

Hear from  
students!

25+ years

2,500 impacted  
schools

ambassador  
testimonials

School Climate  
reports!

see our  
stats



COMMUNITY  
MATTERS

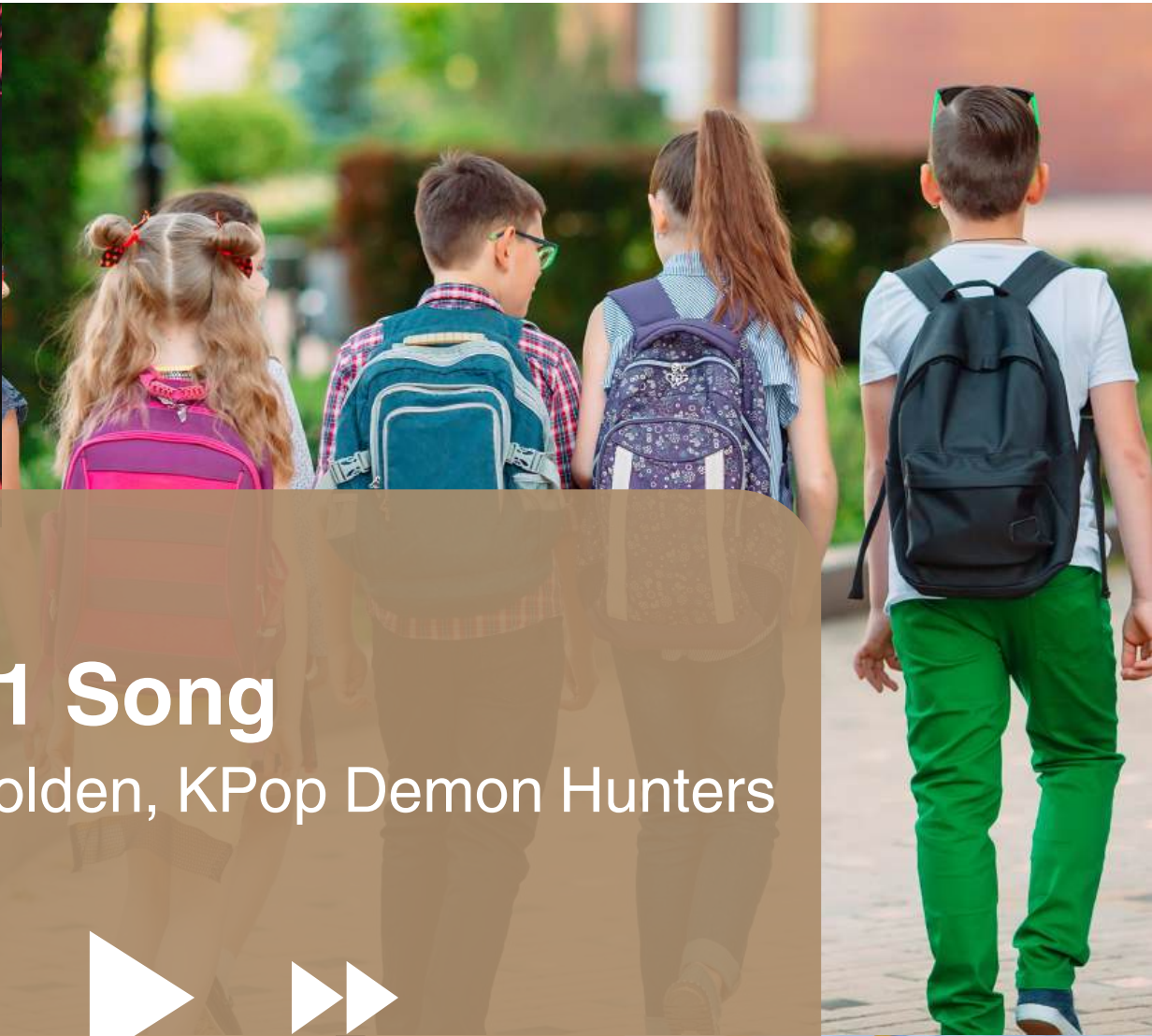
Safe School  
Ambassadors®





# COMMUNITY MATTERS

## Safe School Ambassadors®



**#1 Song**  
Golden, KPop Demon Hunters





# Services

.....

## 248 programs!

including:

Safe School Ambassadors  
Program: 140

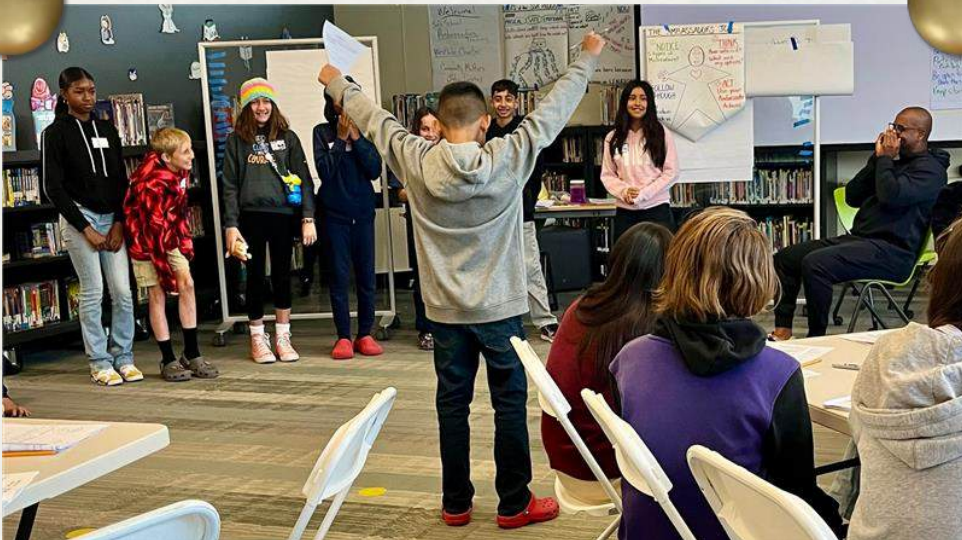


Restorative Practices  
Program: 47

Waking Up Courage  
Assembly: 9

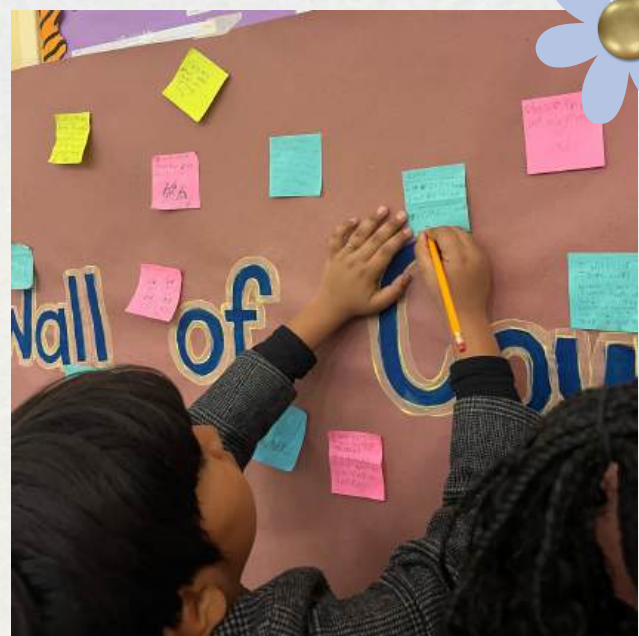


# Ambassadors:



1,895 Adults were  
trained

7,777 student  
ambassadors were  
empowered



thats nearly 10,000!



"I learned that doing a little kindness can make a big difference"

"I learned that there are adults I trust in my school"

"something useful I learned this training is how to be an upstander not a by-stander, handle situations and how to make my school a better place"

## What our Ambassadors had to say in

# 2025

"I liked getting to feel like I helped my school and meeting new people"

"I want to be an ambassador"

"I enjoyed seeing the kids care so VERY much"

"I liked getting to know people and build a safe community"

"I can be a brave and strong helper!"

"I wanted to drop out but now I want to stay forever and ever..."

"Something I learned was how to approach the target or else I would get nervous, but now I have tools"

"I liked how I got to bond & share with people I don't normally talk to"





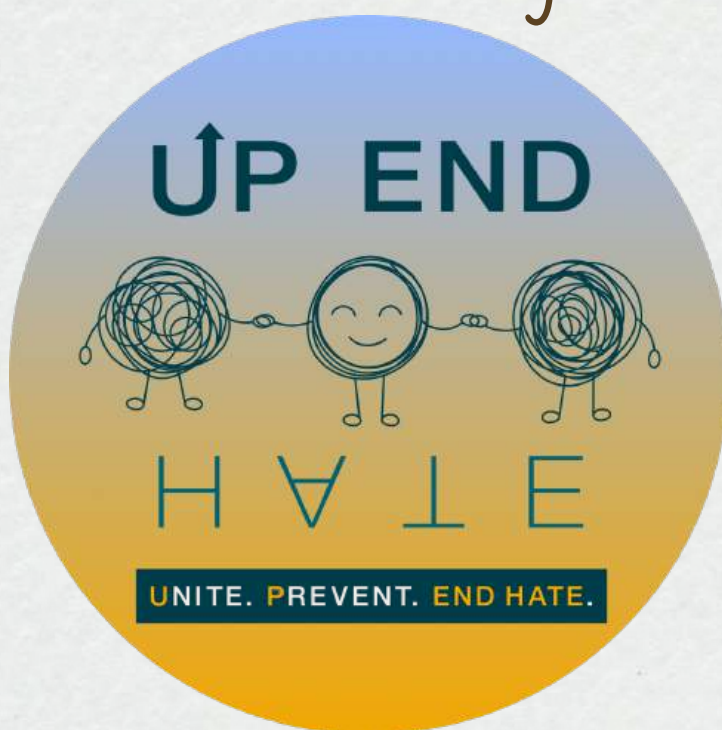


Reoccurring theme of the year:

# School Violence Prevention



Targeted Campaigns:



UP End Hate aims to educate young people about hate and hate-based violence while empowering them to be UPstanders.

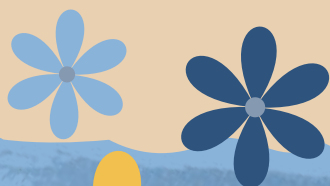


People across communities have stood united against hate—showing that building a safer, more equitable world begins when everyone works together.



road to ambassadors:

# CM ACROSS



# THE USA



# Community Matters time breakdown

o o o o o o o o o o o o



525,600 minutes spreading  
kindness

o o o o o o o o o o o o

219,000 minutes building  
connection

o o o o o o o o o o o o

75,600 minutes empowering  
students

o o o o o o o o o o o o

131,490 minutes spent smiling





Thank you!

2025

We can't wait to see what  
2026 has in store!

